

What is the Greater Memphis Association for Quality
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The Greater Memphis Association for Quality is a not for profit that promotes quality awareness and improvement utilizing the Malcolm Baldrige approach to performance excellence. This interactive session will provide the attendee with information about this approach and how they can become a member, examiner and practitioner of this approach. Also during this session, a previous GMAQ award winner will be on hand to discuss his companies journey to performance excellence. The information shared at this session can help the attendee determine if this approach can and should be utilized in his/her own company and to begin this quality journey.