

Manufacturing in Shelby County

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Abstract: Manufacturing has long been a critical component of the Memphis/Shelby County economy -- and while overshadowed by the region's enormous success with transportation / distribution / logistics, remains a key focus for local economic development efforts. Recent successes with Electrolux, Mitsubishi Electric Power Products, KTG/Kruger and other manufacturing projects demonstrated our underlying competitiveness and what it takes to land a major manufacturing project in today's highly competitive environment. This keynote address will discuss the opportunities and challenges in trying to attract and grow manufacturing in Shelby County, and what the new Economic Development Growth Engine (EDGE) is doing to help.

Keywords: Manufacturing, Shelby County, economic development

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